



## Love Your Hospital Radio-thon Honored by Foundation as Partnership Raises Record-Breaking \$930,822 for Clinic 1 Expansion

**FEBRUARY 12, 2021 SAINT JOHN, NB:** It was an inspiring February day for the 9th Annual Love Your Hospital Radio-thon, raising \$236,135 for the Saint John Regional Hospital Foundation. Despite looking a little different due to COVID-19, what remained was compelling and emotional stories from patients, health care providers and sponsors.

Since 2018, the partnership between Acadia Broadcasting's sister stations Country 94.1 and 97.3 The Wave and the Saint John Regional Hospital Foundation, has raised a cumulative total of \$930,822 in support of Clinic 1, the busiest Clinic at the Saint John Regional Hospital.

"We are in the final months of the Foundation's most extensive fundraising campaign. With 40,000 patients who visit Clinic 1 every year, the expansion will help create a better experience and meet future patient volume demands", says Foundation President and CEO Jeff McAloon. The generosity of partners like Acadia Broadcasting, the staff at Country 94 and 97.3 The Wave and corporations like Canaport LNG, Radio-thon's \$50,000 matching sponsor and the community is vital to the advancement of health care across the Province.

The Foundation has honored 34 major gift donors with room and space naming opportunities. To publicly recognize the more than 2,000 individual gifts made to the annual Love Your Radio-thon, the newly renovated Clinic 1 will have a space named after the fundraiser to honor its partners and supporters.

"The support to create a day-long fundraiser and every donation to Radio-thon for Clinic 1 is a powerful example of how community engagement can transform healthcare," said McAloon "we felt the only way to say thank you was to dedicate a space to memorialize the impact."

"Supporting our communities is at the heart of everything we do at Acadia," said Chris Pearson, President of Acadia Broadcasting Limited. "Acadia staff at Country 94 and 97.3 The Wave in Saint John continue to outdo themselves every year to help make each Radio-thon a success. Acadia is honoured to be able to provide the platform inviting the public to learn more about the needs of the Saint John Regional Hospital. We are very proud of our health care providers as we continue our support for them and The Saint John Regional Hospital Foundation."

"It is very important to us to support the many organizations in our community who work so hard to make a positive difference for others, and who make this community the warm, welcoming place it is. This past year, we realized how important our hospital is and how hard health care staff work. Radio-thon in support of Clinic 1 will enable the hospital to address much-needed improvements to the space,

making life easier for staff and improving the quality of care for patients. To know that our sponsorship will make a difference for so many people is humbling" says, Courtney Jones, General Manager of Canaport LNG "we are proud that we can continue to support and be a part of Radio-thon."

Ambulatory Clinic 1 is the busiest Clinic at the Saint John Regional Hospital, untouched since 1982. Increasing clinic capacity is critical to meet current and future patient volume demands projected to be greater than 46,000 visits annually in the next 5 years. The Clinic will undergo an extensive renovation and retrofit to create a new experience for the community. Totalling more than 14,000 square feet, the renovated Clinic 1 will double the current footprint to create operating efficiencies while also being flexible to adapt to future healthcare needs.

### **About the Saint John Regional Hospital Foundation**

The Saint John Regional Hospital Foundation is a charitable organization focused on funding health care initiatives outside the scope of government. Our donors have contributed over \$115,000,000, making an impact by investing in capital equipment, research, education, mental health and patient comfort at our hospital and across the Province. Learn more at [www.thegive.ca](http://www.thegive.ca)

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