



Beaverbrook Canadian Foundation Gives Big Boost to SJRH COVID-19 Fund

SAINT JOHN, MAR. 16, 2020: A Montréal-based charity with strong New Brunswick roots is encouraging New Brunswickers to join in helping Horizon healthcare workers and staff provide care during the COVID-19 pandemic.

The **Beaverbrook Canadian Foundation** is offering up to \$20,000 as a matching gift for funds raised with the **New Brunswick COVID-19 Emergency Response Fund**, through the **Saint John Regional Hospital Foundation**.

The fund supports our doctors, nurses, healthcare professionals and administrators who are continuing the high level of care within our **Horizon** facilities. The Saint John Regional Hospital Foundation is in constant contact with our healthcare colleagues and will distribute these funds to areas of greatest need, throughout the province, in efforts to provide assistance.

“The Beaverbrook Canadian Foundation was established by Lord Beaverbrook, New Brunswick’s most famous son, almost 60 years ago to help worthy projects,” says Vincent Prager, Director of the Beaverbrook Canadian Foundation. “Helping the people of New Brunswick weather the COVID-19 crisis by supporting the Saint John Regional Hospital Foundation’s efforts seems particularly important for us, especially with our New Brunswick connections. We are delighted to offer a matching grant of up to \$20,000.”

“Our healthcare teams are prepared and confident in their response,” says Jeff McAloon, President and CEO of the Saint John Regional Hospital Foundation. “But if there is a need, our Foundation is here to find ways to address it. With the generosity of the Beaverbrook Canadian Foundation, we are pleased we can offer Horizon a helping hand when necessary.”

To double the impact of your gift to the New Brunswick COVID-19 Emergency Relief Fund, go to www.thegive.ca and click on Donate Now.

About the Beaverbrook Canadian Foundation

The Beaverbrook Canadian Foundation is a charitable foundation located in Montréal, Quebec. It supports organizations in the areas of education, arts and culture. It is affiliated with the Beaverbrook Foundation in the UK, and the two foundations have supported over 900 charities in the last 60 years, including The Canadian War Museum, the Vimy Foundation, UNB, McGill University, the Beaverbrook Art Gallery and many other cultural institutions.

About the Saint John Regional Hospital Foundation

The Saint John Regional Hospital Foundation raises money for medical projects, spaces and tools not covered by traditional government funding. It also supports mental wellness, research, education and patient comfort. The projects supported by the Foundation’s fundraising are advised by health care professionals. Learn more at www.thegive.ca.

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